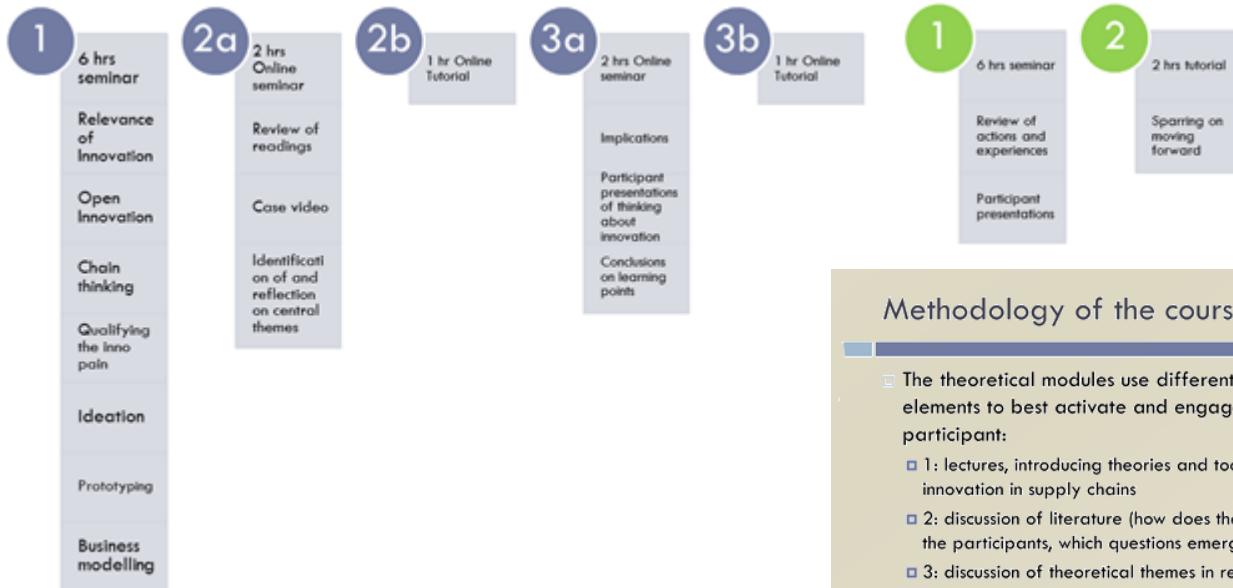


Open Innovation

Course Outline (100h):



Methodology of the course



- The theoretical modules use different pedagogical elements to best activate and engage the participant:
 - 1: lectures, introducing theories and tools for open innovation in supply chains
 - 2: discussion of literature (how does the theory inspire the participants, which questions emerge?)
 - 3: discussion of theoretical themes in relation to practice (if the participants were to apply this in practice, what would be easy/challenging/essential?)
- The practical modules focus on activating the conceptual knowledge in practice
 - From understanding to action
 - From action emerges further understanding

Assessment:

Multiple choice test

Learning Outcomes:

Upon completion of this course the participant will:

- Have gained knowledge on the importance of open innovation and collaboration in supply chains
- Have gained knowledge on how to identify opportunities for innovation
- Have gained knowledge on how to develop opportunities into business cases
- Have gained insights into the key strengths and weaknesses of own organization in relation to innovation
- Have gained competences on how to apply above knowledge in practice

For further information please contact office@food-sta.eu